

Employer	Txtlocal Ltd. (www.txtlocal.co.uk)
Posted	05 April 2010
Contact	careers@txtlocal.com
Location	Chester
Contract	Permanent
Hours	Friday 8.30 to 5.00
Position	Telemarketer
Salary	Circa £14k Dependant on experience + Performance Related Bonus

Txtlocal Ltd provide **Online Mobile Marketing Solutions**; we sell low cost bulk SMS and mobile marketing services.

Thanks to fantastic success and rapid growth we are now looking to recruit an experienced Telesales person at our Chester office.

The main responsibilities will include:

- 100% phone based role.
- Cold calling prospective new and lapsed customers to generate business, sell our products and close deals.
- Arranging 'qualified' appointments for Field Sales team with larger organisations.
- Self sourcing own sales leads using the Internet, Yellow Pages, news papers and own existing contacts.

The essential attributes are: -

- All applicants MUST be I.T. Literate; it's essential you are fully conversant with, Outlook and other Office packages and of course www.txtlocal.co.uk.
- A proven track record in new business development – this is a Business Development role with the emphasis being to drive the business forward by making sales.
- A totally customer focused, enthusiastic and dynamic individual.
- A high level of computer literacy

Please forward CV and covering letter to careers@txtlocal.com.